Press release

**Cameo at Prolight + Sound 2023 – New lighting solutions for outdoor, broadcast and more**

**Neu-Anspach – April 04 2023 – Cameo will be coming to this year's Prolight + Sound in Frankfurt am Main, Germany, with a packed product offering. From April 25-28, the lighting technology brand of the Adam Hall Group will not only present numerous product highlights at its stand (Hall 12.1, B24), but will also organise its own series of live events, the "Lumen Being Talks", consisting of interviews and discussion rounds with industry experts and young, up-and-coming minds from the lighting scene. In addition, trade fair visitors can visit a special "Surround Experience" at the Adam Hall Group's Experience Centre in Neu-Anspach via a specially provided shuttle.**

At the Cameo stand (B24 in Hall 12.1), the focus this year is primarily on outdoor and broadcast applications. Among other things, the lighting technology manufacturer will present its new IP65 moving heads from the OTOS Series, as well as the new, particularly compact S2 IP LED Softlight Panel for use in film, TV and studio applications.

The Cameo product highlights at a glance:

**OTOS – TAKE IT TO YOUR NEXT RIDE(R)**

With the claim of the OTOS Series, Cameo sets the direction: if you don't want to do without powerful beams, spots and washes even in fierce wind and weather, you need reliable and proven partners at your side. After the OTOS H5 IP65 Beam-Spot-Wash Hybrid Moving Head already impressively proved in 2022 that the demand for IP65-capable, powerful and lightweight moving heads is growing, Cameo is now expanding its portfolio with the OTOS SP6 (Spot Profile) and OTOS B5 (Beam). These two IP65 moving heads are aimed at lighting designers and rental companies looking for tools for outdoor use, and they are the spearhead of Cameo's technological development.

**S Series**

With the S Series, Cameo has recently expanded its product portfolio with IP65-certified LED Soft Panels for outdoor use in the areas of TV/film, event, livestreaming, and more. At Prolight + Sound 2023, Cameo will present the S4 IP and S2 IP models together for the first time. While the S4 IP – which features 544 single SMD LEDs per colour (RGBWW) in a cluster of four – naturally illuminates people and objects in any environment, the S2 IP is a smaller version of the S4 IP that is also suitable for outdoor use. With its natural, diffuse light from 272 single SMD LEDs per colour (RGBWW), the S2 IP also ensures extremely natural colour rendition (CRI 95, TLCI 91) as well as high coverage of the extended Rec. 2020 colour space of 85%.

**OPUS® SP5+**

The Cameo OPUS SP5 Profile Moving Head has proven to be a real indoor workhorse for rental, theatre and film applications. With the OPUS SP5+, Cameo presents its successor at Prolight + Sound 2023 with a new, more efficient LED engine, significantly increased lumen output, and high illuminance. In addition, the OPUS SP5+ offers a wide 6°-42° zoom, a powerful 500 W cool white LED, CMY colour mixing, linear CTO correction, and much more.

**Lumen Beings Talks**

With "Lumen Beings Talks", Cameo presents its own discussion format for all lighting enthusiasts. On every day of the show, Cameo invites "Lumen Beings" to interviews and panel discussions to talk to industry experts, established lighting designers and young, up-and-coming minds about exciting projects and current topics – from the limits of brightness and female lighting designers to the major challenges of sustainability and promoting young talent.

**Surround Experience**

From April 25-27, the Adam Hall Group's Experience Centre in Neu-Anspach will become an open experience centre for a special "surround experience". In the large auditorium, visitors to Prolight + Sound can expect a specially created sound and light show with the latest spotlights and sound systems from Cameo and LD Systems. In addition, the in-house showroom offers a comprehensive overview of the products and solutions from all of the Adam Hall Group’s brands. Shuttle buses will be available to ensure smooth transport to and from the show. For more information and to register, visitors can visit the Adam Hall Group Networking Space (12.1, A24) or Cameo (12.1, B24).

**Cameo at Prolight + Sound 2023:**

**12.1, B24**

#Cameo #ForLumenBeings #ProLighting #EventTech #ExperienceEventTechnology

**Further information:**

[cameolight.com](https://www.cameolight.com/)

[adamhall.com](https://www.adamhall.com/)  
[blog.adamhall.com](https://blog.adamhall.com/)

**About the Adam Hall Group**

Adam Hall Group is a leading German manufacturer and distributor offering event technology solutions to business partners around the world. Target groups include retailers, B2B dealers, event and rental companies, broadcast studios, AV and system integrators, private and public companies, and manufacturers of industrial flight cases. The company offers a wide range of professional audio, lighting, stage equipment and flight case hardware under its **LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®** brands. Founded in 1975, the Adam Hall Group has evolved into a modern, innovative event technology company with over 14,000 m² of warehouse space in its Logistics Park at its corporate headquarters near Frankfurt am Main. Thanks to its focus on value creation and service, the Adam Hall Group has already been awarded a whole series of international prizes for its innovative product developments and forward-looking product design by renowned institutions such as "Red Dot", "German Design Award" and "iF Industrie Forum Design". LD Systems®, in cooperation with the design agency F. A. Porsche, shows the future of pro audio design with its iconic MAUI® P900 speaker column and was accordingly recently honoured with the coveted German Design Award. You can find more information about the Adam Hall Group online at

[www.adamhall.com](http://www.adamhall.com)