Press release

**LD Systems presents MAUI 44 G2 in white color version - available soon**

**Neu-Anspach, Germany – July 26 2022 – With the MAUI 44 G2, introduced in 2020, LD Systems permanently anchored the MAUI Series in the professional sound reinforcement sector. Since then, the German manufacturer’s most powerful column PA system has proven its versatility in clubs, at festivals, and at corporate events across the world. Now, LD Systems is again expanding the application possibilities of the MAUI 44 G2 – and is delighted to launch the column PA in a white colour version.**

With the white colour version of the MAUI 44 G2, LD Systems is responding to numerous requests from MAUI users worldwide. Technically identical to the black version, the white MAUI 44 G2 integrates seamlessly into modern and open visual settings – from weddings to corporate events and more.

“Time and again, we’ve received inquiries and photos from MAUI users asking for a white MAUI 44 G2, or showing us how they’ve converted their own black MAUI system with a custom paint job themselves,” explains Baptiste Languille, Senior Global Brand Marketing Manager LD Systems. “For all these customers and users, the largest MAUI is now available in white.”

The MAUI 44 G2 offers 1,500 watts of total power (RMS) with a frequency response of 37 Hz to 20 kHz and a sound pressure of 132 dB (peak). With its sound characteristics and versatile functions, the compact column PA is recommended for rental companies, musicians, small clubs and street festivals, as well as for fixed installations. In addition to the cardioid characteristics of the column elements, users can also benefit from a cardioid operation in the bass range with the use of an additional subwoofer. In Bluetooth mode, the MAUI 44 G2 provides full-bandwidth, high-resolution audio playback thanks to aptX and AAC encoding – and by combining two MAUI 44 G2s, even a wireless stereo system can be configured via TrueWireless Stereo technology.

#LDSystems #YourSoundOurMission #ProAudio #EventTech #ExperienceEventTech

**More information:**

[ld-systems.com/mauiseries](https://www.ld-systems.com/en/detail/index/sArticle/27381)

[adamhall.com](https://www.adamhall.com/)  
[blog.adamhall.com](https://blog.adamhall.com/)

**About Adam Hall Group**

Adam Hall Group is a leading German manufacturer and distributor offering event technology solutions to business partners around the world. Target groups include retailers, B2B dealers, event and rental companies, broadcast studios, AV and system integrators, private and public companies, and industrial flight case manufacturers. The company offers a wide range of professional audio, lighting, stage equipment **and** flight case hardware under its **LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®** brands. Founded in 1975, the Adam Hall Group has evolved into a modern, innovative event technology company with over 14,000 m² of warehouse space in its Logistics Park at its corporate headquarters near Frankfurt am Main. Thanks to its focus on value creation and service, the Adam Hall Group has already been awarded a whole series of international prizes for its innovative product developments and forward-looking product design by renowned institutions such as "Red Dot", "German Design Award" and "iF Industrie Forum Design". LD Systems®, in cooperation with the design agency F. A. Porsche, demonstrates the future of pro audio design with its iconic MAUI® P900 loudspeaker column and was accordingly recently honoured with the coveted German Design Award. More information about the Adam Hall Group can be found online at

[www.adamhall.com](http://www.adamhall.com)