Press release

**Adam Hall Group at the PLASA Show 2024 – new highlights for live events and installations**

**Neu-Anspach, Germany – 15 August 2024 – At this year’s PLASA Show from 1 to 3 September at the Olympia Exhibition Centre in London, the Adam Hall Group will be presenting the latest products from Cameo and LD Systems at stand B13. The focus will be on event technology highlights such as the pioneering Cameo ORON H2 IP65 hybrid moving head with phosphor-laser engine and the battery-powered ANNY PA systems from LD Systems. In addition, the Adam Hall Integrated Systems team will also be presenting the audio and lighting installation solutions developed under the Cameo and LD Systems brands to AV visitors.**

From the portable ANNY 8 Bluetooth PA speaker and the scalable MAILA sound reinforcement system to the compact AZOR SP2 Spot Profile Moving Head and the new Cameo top model OPUS X4 PROFILE with 1,400-watt white-light LED – the range of event technology solutions with which the Adam Hall Group travelled to the PLASA Show in London has never been more versatile. In addition, the event technology manufacturer based in Neu-Anspach, Hesse, will also be presenting the latest installation solutions from Adam Hall Integrated Systems.

**Visitors can look forward to the following Cameo highlights:**

**ORON® H2** – The world’s first IP65 hybrid moving head with phosphor laser engine and exceptionally wide zoom range from 0.6° to 32°

**OPUS® X4 PROFILE** – LED spot profile moving head with 1,400 W LED white-light engine and 50,000 lm light output

**OTOS® WASH series** – IP65 wash moving heads with individually controllable RGBL LEDs, LED effect ring, and multi-zoom function

**AZOR® series** – Compact professional lighting for flexible use in medium-sized applications

**TOP SECRET** – PLASA visitors get a first look at a new, particularly powerful LED lighting solution for the theatre market

**The LD Systems highlights at a glance:**

**MAILA® (Modular All-Round Intelligent Line-Array)** – Scalable sound reinforcement system that sets new standards in terms of versatility and flexibility

**ANNY® series** – Battery-powered all-in-one PAs with mixer and wireless microphones for musicians, singer-songwriters, street art performers, and many more

**TICA® series** – Essential components for fixed AV installations, from streaming players and Dante audio interfaces to classic installation power amplifiers

**DQOR® series** – IP65-certified installation speakers for indoor and outdoor installation in 70/100 V systems

**QUESTRA®** – Design and management software for setting up audio networks with LD Systems installation solutions

**Cameo ORON® H2 nominated for PLASA Innovation Awards**

In 2024, the most innovative products at the trade fair will once again be honoured by an international panel of experts with a total of eight PLASA Innovation Awards. Among the nominees this year is the Cameo ORON H2, the world’s first IP65 hybrid moving head with phosphor laser engine. All nominated products will be exhibited in the Innovation Gallery during the trade fair. The winners will be announced on the evening of the second day of the fair (2 September) at the PLASA Awards Ceremony.

**Visit to the UK Show Space**

The UK Show Space of the Adam Hall Group in Greater London offers visitors the opportunity to get to know the portfolio of the brands LD Systems, Cameo, and DEFENDER in a relaxed and personal atmosphere. PLASA visitors who would like to check out the UK Show Space can make an appointment with our UK Sales Team at the stand or [online](https://www.adamhall.com/gb-en/experience-us-live/experience-center/#showrooms). Under the motto “Let our Show Space be your Demo Space”, the Show Space can be booked free of charge. Furthermore, the first Adam Hall Integrated Systems Day with training and certification courses for the LD Systems QUESTRA Design & Management Software (Level 1) is scheduled for 24 September (more dates to follow in the coming months). Visitors can get all the information they need at the PLASA stand of the Adam Hall Group.

**The Adam Hall Group at the PLASA Show 2024:**

Stand B13

#AdamHallGroup #IntegratedSystems #Cameo #ForLumenBeings #LDSystems #YourSoundOurMission #EventTech #ExperienceEventTechnology

**Further information:**

[plasashow.com](https://www.plasashow.com/)

[cameolight.com](https://www.cameolight.com/)

[ld-systems.com](https://www.ld-systems.com/)

[adamhall.com](https://www.adamhall.com/)

[blog.adamhall.com](https://blog.adamhall.com/)

**About Adam Hall Group**

The Adam Hall Group is a leading German manufacturer and distributor, providing event technology solutions to business customers worldwide. The target groups include retailers, B2B dealers, event and rental companies, broadcast studios, AV and system integrators, private and public companies and manufacturers of industrial flightcases. Under its brands **LD Systems®, Cameo®, Gravity®, Defender®, Palmer®, and Adam Hall®**, the company offers a wide range of professional audio and lighting technology as well as stage equipment and flight case hardware. Founded in 1975, the Adam Hall Group has developed into a modern, innovative company for event technology and has over 14,000 square metres of storage space in its Logistics Park at its headquarters near Frankfurt am Main. Thanks to its focus on value creation and service, the Adam Hall Group already has a whole range of international awards for their innovative product developments and future-oriented product design from renowned institutions such as "Red Dot", "German Design Award" and "iF Industrie Forum Design”. In collaboration with the design agency F. A. Porsche, LD Systems® shows the future of pro audio design with its iconic MAUI® P900 column speakers and was recently honoured with the coveted German Design Award. Further information about Adam Hall Group can be found online at

[www.adamhall.com.](http://www.adamhall.com)