Press release

**Cameo at Prolight + Sound 2025: lighting highlights and a new brand look**

**Neu-Anspach – 10 March 2025 – At this year's Prolight + Sound in Frankfurt am Main (8-11 April), Cameo will not only be presenting its new lighting solutions, but also a new brand look. Don't worry: trade fair visitors need only look for the characteristic chameleon in the light hall to find the Cameo stand (12.1, B24) – everything else is part of the Cameo brand evolution. The new brand identity, including the new stand design, invites visitors to discover the latest product innovations from Cameo. The rebranding of the Cameo brand goes beyond mere visuals and embodies the brand's commitment to improving the customer experience, promoting sustainable developments and constantly pushing the boundaries of lighting technology.**

**In addition to the brand-new P6** LED profile light with full-colour LED **and the compact AZOR SP2 IP65 spot profile moving head, Cameo will also of course be showcasing its groundbreaking ORON H2 and OPUS X4 high-end moving heads.** The Cameo trade fair appearance will be rounded off with a shuttle service to the Adam Hall Group Experience Center, including a visit to the showroom and an exclusive surround experience using the latest Cameo lights.

**The Cameo trade fair highlights at a glance:**

**AZOR SP2 IP**

The moving heads in the AZOR series have impressed for many years thanks to their compact design combined with versatility and highly efficient, top-quality optical systems. The AZOR SP2 IP is the latest model in the series: a compact spot profile moving head with a 300 W LED light source, an impressive 3° to 50° zoom range, and motorised framing blades – and now also available as an IP65 version for outdoor use.

**P6**

The P6 is the most powerful LED profile light in the Cameo P series and is intended for users in the professional theatre, TV, and event sector. The P6 replaces conventional profile lights in the 2.5 kW halogen class and offers targeted and natural illumination of people and objects thanks to high CRI (> 97 Ra) and TLCI values (> 91). Besides its full-colour mixing, the P6 FC allows the colour temperature to be continuously adjusted from 2,700 to 6,500 K.

**Further Cameo highlights:**

**ORON H2 –** the IP65 hybrid moving head with a phosphor laser engine has an impressively powerful light output of 330,000 lux at a distance of 20 metres with an extremely narrow minimum beam angle of 0.6°. At the same time, thanks to its zoom range of 0.6° to 32°, the ORON® H2 can also be used for spot applications and other lighting tasks.

**OPUS X4 –** the most powerful moving head that Cameo has developed to date: 1,400 watt LED engine, 50,000 lumens – and only slightly larger than the OPUS X Profile. The spot profile moving head also impresses with its 5°-55° zoom, +/- 60° rotatable diaphragm sliders, CMY colour mixing, linear CTO and +/- green correction for broadcast use.

**Open showroom and Dolby Atmos demo**

On 9 and 10 April, the Adam Hall Group's Experience Center in Neu-Anspach will host an open demonstration. In the large auditorium, visitors to Prolight + Sound will be able to enjoy a specially created light show incorporating a variety of Cameo lights. LD Systems will also be presenting a Dolby Atmos demo with the MAILA line array system and the opportunity to experience the brand-new coaxial PA loudspeakers of the ICOA Pro series in action. In addition, the in-house showroom will offer a comprehensive overview of the products and solutions of all Adam Hall Group brands. A shuttle bus will be available for smooth transport to and from the exhibition centre (departing at 13:00 and 15:45 on each day). Visitors can obtain further information and register at the Cameo stand (12.1, B24) or in advance by getting in touch with their personal contact.

On Wednesday 9 April, Cameo and NicLen (stand 12.1, B18) will invite customers and partners to attend their annual joint stand party.

**Cameo at the Prolight + Sound 2025:**

12.1, B24

The Adam Hall Group is once again offering customers and partners free visitor tickets for Prolight + Sound this year. Please contact us if you are interested: [events@adamhall.com](mailto:events@adamhall.com)

#Cameo #ForLumenBeings #ProLighting #EventTech #ExperienceEventTechnology

**Further information:**

[cameolight.com](https://www.cameolight.com/)

[adamhall.com](https://www.adamhall.com/)  
[blog.adamhall.com](https://blog.adamhall.com/)

**About the Adam Hall Group**

The Adam Hall Group is a leading German manufacturer and distribution company providing event technology solutions to business customers worldwide. Its target groups include retailers, B2B dealers, live event and rental companies, broadcast studios, and AV and system integrators in both the private and public sectors, and industrial flight case manufacturers. The company offers a wide range of professional audio and lighting technology as well as stage accessories and flight case hardware under its own brands LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®.

Founded in 1975, the Adam Hall Group has developed into a collection of modern, innovative event technology companies. This includes the logistics park with 14,000 square metres of warehouse space at its corporate headquarters near Frankfurt am Main, Germany. Through its focus on value and service orientation, the Adam Hall Group has been presented with a number of international awards for innovative product developments and pioneering product design from prestigious institutions such as “Red Dot”, “German Design Award”, and “iF Industrie Forum Design”. In collaboration with the design agency “Studio F.A. Porsche”, LD Systems® shows the future of pro audio design with the iconic MAUI® P900 column loudspeaker and was recently honoured with the coveted “German Design Award”.

Further information on the Adam Hall Group can be found online at [www.adamhall.com](https://www.adamhall.com/de-de).