Press release

**Cameo presents the S Series:**

**LED Soft Panels with IP65 for outdoor use**

**Neu-Anspach, Germany – October 19 2022 – With the new S Series, Cameo is expanding its product portfolio with IP65-certified LED soft panels for outdoor use in the areas of TV/film, events, livestreams, and more. The starting point is the S4 IP model which, thanks to its excellent colour rendering, puts people and objects in the limelight with a natural, diffuse light. In combination with the wide range of accessories available from the market launch, the Cameo S Series is aimed at lighting technicians, illuminators and content producers looking for versatile professional softlights with sophisticated handling and control options.**

The compact S4 IP is based on 544 single SMD LEDs per colour (RGBWW) arranged in a cluster of four. In combination with the integrated calibration chip, the S4 IP has extremely natural colour rendering (CRI 95, TLCI 91) as well as exceptional coverage of the extended Rec. 2020 colour space of 85%. In addition, the adjustable colour temperature, with its wide range of 1,800 to 10,000 Kelvin, enables use in all environments.

When developing the new S Series, Cameo placed the highest value on the housing concept, and handling. The fixed handles on the sides ensure safe and comfortable transport and allow the panels to be quickly aligned with people and objects on set. In accordance with the IP65 certification of the S4 IP, the soft panel has waterproof and lockable powerCON TRUE1 device connectors. It can be controlled via DMX, W-DMX, ArtNet, sACN or RDM. Operation is either on the unit itself, or via EZRemote using the optional UNICON DMX/RDM controller.

As lighting allrounders, soft panels are used in a wide variety of environments – indoors and outdoors. To make the S4 IP the ideal, flexible companion in every situation, Cameo has not compromised on accessory options. In addition to the supplied Omega bracket and the standard diffuser, the spectrum ranges from Honey Combs, with 30° and 60° beam angles, to Intensifiers and Heavy Diffusers, to Barndoors, a Centre Mount Yoke or a V-Mount adapter for battery operation. In addition, the optional dark filter ensures inconspicuous integration in any scenery.

#Cameo #ForLumenBeings #ProLighting #EventTech #ExperienceEventTechnology

**More Information:**

[cameolight.com/s-serie](https://www.cameolight.com/de/loesungen/rental/statisches-licht/theaterscheinwerfer/27532/s4-ip?c=4146)

[adamhall.com](https://www.adamhall.com/)  
[blog.adamhall.com](https://blog.adamhall.com/)

**About the Adam Hall Group**

Adam Hall Group is a leading German manufacturer and distributor providing event technology solutions to business partners around the world. Target groups include retailers, B2B dealers, event and rental companies, broadcast studios, AV and system integrators, private and public companies, and manufacturers of industrial flight cases. The company offers a wide range of professional audio, lighting, stage equipment and flight case hardware under its **LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®** brands. Founded in 1975, the Adam Hall Group has evolved into a modern, innovative event technology company with over 14,000 m² of warehouse space in its Logistics Park at its corporate headquarters near Frankfurt am Main. Thanks to its focus on value creation and service, the Adam Hall Group has already been awarded a whole series of international prizes for its innovative product developments and forward-looking product design by renowned institutions such as "Red Dot", "German Design Award" and "iF Industrie Forum Design". LD Systems®, in cooperation with the design agency F. A. Porsche, shows the future of pro audio design with its iconic MAUI® P900 speaker column and was accordingly recently honoured with the coveted German Design Award. You can find more information about the Adam Hall Group online at [www.adamhall.com](http://www.adamhall.com/).