Press Release

**Adam Hall Group Appoints StageMix Technologies as Its Exclusive Sales Partner in India**

**Neu-Anspach – May 26, 2020 – The Adam Hall Group is continuing to expand its international sales network. By partnering with the Mumbai-based company StageMix Technologies, the event technology provider based in Neu-Anspach, Hesse, Germany, is gaining an experienced sales team for India. The exclusive partnership includes the LD Systems, Cameo, Gravity, Palmer, and Adam Hall 19 ’’ Parts brands.**

“We’re happy to have found StageMix Technologies as our new sales partner in India,” explains Markus Jahnel, COO of the Adam Hall Group. “The event technology market is growing steadily in India and plays a key role in our international endeavors. As an experienced distributor, StageMix Technologies has a wide network of regional dealers and will enable us to react swiftly to the many different challenges that come with such a large country. As such we will be able to work together to continue expanding our local presence – both in the event and installation market.”

StageMix’s designated partner Karan Balkishin Nagpal adds: “We’re very pleased to be associated with the Adam Hall Group. It fits perfectly with our company roadmap to enter with a complete solution for all install avenues, as well as middle scale production companies to use LD, Gravity and Cameo products. We see the basket of brands positioned very aggressively against its competition and we’re looking to exciting times ahead.”

#ProAudio #ProLighting #EventTech #ExperienceEventTech

**More information:**   
[sonotone.in](http://sonotone.in/)

[adamhall.com](http://www.adamhall.com/gb-en)

[ld-systems.com](https://www.ld-systems.com/en/)

[cameolight.com](http://www.cameolight.com/en)

[gravitystands.com](https://www.gravitystands.com/en/)

[palmer-germany.com](https://www.palmer-germany.com/en/)

**About Adam Hall Group**

The Adam Hall Group is a leading German manufacturer and distributor that offers event technology to its partners around the world. Its target groups include retailers, B2B distributors, event and rental companies, broadcasting studios, AV and system integrators, private and public companies, and manufacturers of industrial flight cases. Under its brands **LD Systems®, Cameo®, Gravity®, Defender®, Palmer®, and Adam Hall®,** the company offers a broad range of professional audio and lighting technology as well as stage accessories and flight case hardware. Founded in 1975, the Adam Hall Group has become a modern, innovative provider of event technology and has over 14,000 m² of storage space at its Logistics Park at the company headquarters near Frankfurt am Main. Thanks to its focus on value creation and service, the Adam Hall Group has already received a number of international awards for its innovative product developments and pioneering product design from well-known institutions like Red Dot, German Design Award, and iF Industrie Forum Design. LD Systems®, in cooperation with the design agency F. A. Porsche, demonstrates the future of pro audio design with its MAUI® P900 loudspeaker column and recently received the coveted German Design Award for this. You can find more information about the Adam Hall Group online at [www.adamhall.com](http://www.adamhall.com/).  
  
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