Press Release

**Networking, talk shows, Production Hub and Surround Experience - Adam Hall Group at Prolight + Sound 2023**

**Neu-Anspach, Germany – April 13 2023 – Come together: at this year's Prolight + Sound from April 25-28, the Adam Hall Group will once again be represented with several stands. In addition to a stand featuring the extensive lighting solutions by the Cameo brand (Hall 12.1, B24), the event technology manufacturer headquartered in Neu-Anspach near Frankfurt, Germany, will also be represented with, among other things, a central networking space for all interested parties in Hall 12 (12.1, A24). In addition, the Adam Hall Group will be supporting the Experience Zone in the Performance + Production Hub in the Portalhaus (PH.VIA A08A) with audio and stand solutions from the LD Systems and Gravity brands. During the days of the fair, the Adam Hall Group will also open the doors of the Experience Centre in Neu-Anspach and surprise visitors with a surround experience co-produced with the Babelsberg Film Orchestra and Simple Minds producer Peter Walsh.**

**Cameo Light: new product highlights and "Lumen Being Talks" talk show format**

The lighting technology brand of the Adam Hall Group will not only be presenting numerous product highlights in the outdoor and broadcast segments at its stand, but will also be organising its own live event series, "Lumen Being Talks", consisting of interviews and discussion rounds with industry experts and young, up-and-coming minds from the lighting scene.

**LD Systems & Gravity: Performance + Production Hub**

In 2023, visitors to the Performance + Production Hub will again be able to experience the versatile PA and audio systems from LD Systems and the latest tripod and equipment solutions from Gravity hands-on at the joint stand (PH.VIA A08A). As equipment sponsor, the Adam Hall Group will also be equipping the Performance + Production Hub in the Portalhaus with products from the LD Systems and Gravity brands. The Experience Zone – in cooperation with Sample Music Festival – is aimed at DJs, producers and beatmakers, and includes a variety of artist showcases, workshops and creative spaces on the topics of audio production, DJing, live remixing, looping and more.

**Adam Hall Group Networking Space**

The Adam Hall Group Networking Space is located directly next to the Cameo stand in Hall 12 and offers trade fair visitors, but also those interested in jobs, the opportunity to exchange ideas. In addition to designated business areas for discussions and a bar area, visitors will also have the opportunity to see the ground-breaking LD Systems Modular Allround Intelligent Line Array: MAILA. MAILA can be heard exclusively at the Surround Experience parallel to the trade fair at the Adam Hall Group location.

**Surround Experience at the Adam Hall Group Experience Centre**

From April 25-27, the Adam Hall Group Experience Centre at the main Neu-Anspach location, about 25 minutes from the exhibition grounds, will become an open experience centre. The in-house showroom will offer a comprehensive overview of the products and solutions of all Adam Hall Group brands and there will be the opportunity to experience the LD Systems MAILA Demo and Cameo Lightshow live. In the large auditorium, visitors can expect a specially created, synergetic "Surround Experience" – a combination of lighting and 7.1 sound with the latest fixtures and sound systems from Cameo and LD Systems. This exclusive highlight for the fair was created in cooperation with the renowned German Film Orchestra Babelsberg and UK producer legend Peter Walsh (Simple Minds/Peter Gabriel).

A free shuttle service will be available to ensure smooth transport from the fair to Neu-Anspach and back again. Visitors can obtain further information and register at the fair at the Adam Hall Group Networking Space (12.1, A24) or at Cameo (12.1, B24).

**Shuttle times from the fair to Neu-Anspach and back:**

Tuesday to Thursday:

13:00 (departure Exhibition Centre)

15:45 (departure Adam Hall Experience Centre)

**The Adam Hall Group at Prolight + Sound 2023:**

Adam Hall Group Networking Space:

12.1, A24

Cameo:

12.1, B24

LD Systems & Gravity:

Performance + Production Hub

PH.VIAA08A (Portal House)

#AdamHallGroup #EventTech #ExperienceEventTechnology #LDSystems #YourSoundOurMission #Cameo #ForLumenBeings #ProAudio #ProLighting #Gravity #TakeTheStage #PLS2023 #ProlightSoundFrankfurt

**Further information:**[cameolight.com](https://www.cameolight.com/)

[ld-systems.com](https://www.ld-systems.com/)

[gravitystands.com](https://www.gravitystands.com/)

[adamhall.com](https://www.adamhall.com/)  
[blog.adamhall.com](https://blog.adamhall.com/)

**About Adam Hall Group**

Adam Hall Group is a leading German manufacturer and distributor offering event technology solutions to business partners around the world. Target groups include retailers, B2B dealers, event and rental companies, broadcast studios, AV and system integrators, private and public companies, and industrial flight case manufacturers. The company offers a wide range of professional audio, lighting, stage equipment **and** flight case hardware under its **LD Systems®, Cameo®, Gravity®, Palmer® and Adam Hall®** brands. Founded in 1975, the Adam Hall Group has evolved into a modern, innovative event technology company with over 14,000 m² of warehouse space in its Logistics Park at its corporate headquarters near Frankfurt am Main. Thanks to its focus on value creation and service, the Adam Hall Group has already been awarded a whole series of international prizes for its innovative product developments and forward-looking product design by renowned institutions such as "Red Dot", "German Design Award" and "iF Industrie Forum Design". LD Systems®, in cooperation with the design agency F. A. Porsche, shows the future of pro audio design with its iconic MAUI® P900 loudspeaker column and was accordingly recently honoured with the coveted German Design Award. More information about the Adam Hall Group can be found online at

<http://www.adamhall.com/>