Press Release

**Adam Hall Integrated Systems debuts LD Systems’ QUESTRA® design and management software at ISE 2023**

***Neu-Anspach, Germany, 31st of January 2023* – Adam Hall Integrated Systems is pleased to unveil QUESTRA at ISE 2023 – the powerful design and management software for networked LD Systems installation solutions.**

**LD Systems** from Adam Hall offers a vast range of robust, well thought-out audio solutions for applications as diverse as touring and events, DJ and MI, plus of course integrated systems. The integrated systems portfolio includes dedicated loudspeaker solutions, power amplifiers, mixer amplifiers, preamps, wireless systems and microphones and much more. **QUESTRA** is the new software brain that makes planning, designing, configuring and managing your project easy.

QUESTRA enables access to the full DSP capabilities of all LD Systems’ audio installation devices, allowing you to configure audio networks of any size and manage and control every device from a single application. The software also includes a powerful editor to create custom user panels for remote control that can be operated from Windows computers or any Android or iOS portable device.

Administrators can create users, assign specific roles and limit access to certain functions, thus ensuring that critical network settings cannot be modified. Device presets to match different user applications can be easily created and managed in QUESTRA, and triggered via the individual user panels. Also, with remote access to the audio network, monitoring and support can be provided from anywhere, at any time.

For Adam Hall Integrated Systems product manager, Gabriel Alonso, QUESTRA is something of a game-changer when it comes to deploying LD Systems audio installation projects. “QUESTRA gives you full control of your project before, during, and after commissioning,” he says. “Customers can plan their projects and prepare system configurations before they even get to site and start installing any hardware. They can even create the user panels and demonstrate them to clients in advance. The intuitive, user-friendly interface with clearly structured menus make it easy to build and configure your network. Once onsite, simply upload the offline configurations to the online devices present on the network, fine-tune the settings as required and you’re done! It really couldn’t be any more straightforward, and it’s a massive time-saver for all integrators using LD Systems products.”

In addition to QUESTRA, Adam Hall Integrated Systems will be presenting LD Systems’ **MAILA**, the ‘Modular All-Round Intelligent Line Array’ system, first debuted at Prolight + Sound 2022. Fully scalable and extremely flexible with configuration possibilities from ground stack to flown systems, MAILA is a ground-breaking system for professional sound applications, clubs and large halls. Its slim, cable-free design concept also make it an attractive proposition for theatres. A sophisticated feature set including SmartLink+® wireless connection, LD Systems’ patented EasySplay® mechanism for adjusting splay angles and the free MAILA configuration app all help make MAILA one of the most innovative and adaptable sound reinforcement solutions available on the market today.

QUESTRA and MAILA product presentations will be held throughout the show; please come along to learn more about these innovative products:

Introduction to QUESTRA (Design & management software for networked LD Systems Installation solutions)

* Tuesday, 31 Jan 11.00 am / 03.00 pm / 05.00 pm
* Wednesday, 1 Feb 11.00 am / 01.00 pm / 05.00 pm
* Thursday, 2 Feb 01.00 pm / 03.00 pm / 05.00 pm

Introduction to MAILA (Modular All-round intelligent Line-Array)

* Tuesday, 31 Jan 1.00 pm
* Wednesday, 1 Feb 3.00 pm
* Thursday, 2 Feb 11.00 am

For further information on how Adam Hall Integrated Systems can benefit your next project, please visit <https://www.adamhall.com/integrated-systems-applications> or visit us at ISE 2023, stand #7C850, or at our Barcelona showroom (shuttles available from ISE) to experience our latest products.

**further information:**

[ld-systems.com/questra](https://ld-systems.com/questra)

[adamhall.com](http://adamhall.com/)

#Questra #LDSystems #AdamHallGroup #AdamHallIntegratedSystems #ISE2023 #IntegratedSystemsEurope

**About Adam Hall Group**

Adam Hall Group is a leading German manufacturer and distributor offering event technology solutions to business partners around the world. Target groups include retailers, B2B dealers, event and rental companies, broadcast studios, AV and system integrators, private and public companies, and industrial flight case manufacturers. The company offers a wide range of professional audio, lighting, stage equipment **and** flight case hardware under its **LD Systems®, Cameo®, Gravity®, Palmer® and Adam Hall®** brands. Founded in 1975, the Adam Hall Group has evolved into a modern, innovative event technology company with over 14,000 m² of warehouse space in its Logistics Park at its corporate headquarters near Frankfurt am Main. Thanks to its focus on value creation and service, the Adam Hall Group has already been awarded a whole series of international prizes for its innovative product developments and forward-looking product design by renowned institutions such as "Red Dot", "German Design Award" and "iF Industrie Forum Design". LD Systems®, in cooperation with the design agency F. A. Porsche, shows the future of pro audio design with its iconic MAUI® P900 loudspeaker column and was accordingly recently honoured with the coveted German Design Award. More information about the Adam Hall Group can be found online at

<http://www.adamhall.com/>