Press Release

**Adam Hall Group appoints Ampco Flashlight Sales as CAMEO Pro Partner for the Dutch Rental & Install Market**

**Neu-Anspach, Germany – 21 April 2023 – The Adam Hall Group continues to expand its international sales and partner network. With immediate effect, Ampco Flashlight Sales will distribute the Cameo lighting portfolio as a Cameo PRO partner for the Dutch rental and installation market. The collaboration with the leading Dutch rental and sales specialist follows a hybrid, non-exclusive approach and provides for the sale of Cameo lighting solutions to Dutch rental and installation customers. For the future, Ampco Flashlight Sales and the Adam Hall Group aim to expand the cooperation to include other brands from the portfolio of the German event technology provider headquartered in Neu-Anspach, Hessen.**

Ampco Flashlight Group specializes in lighting, audio, rigging and video sales & rental. Based in Utrecht, the company draws on decades of experience in the fields of touring, installation, corporate events, and broadcast. In addition to Cameo, the sales brands in the lighting business include Ayrton, ETC, SGM, Rosco and others.

"With Cameo we add a strong brand to our portfolio and complete the offer for our customers in entertainment, education, leisure and theatre" says Chris van Etten, Commercial Manager Ampco Flashlight Sales. "Together with our other brands and our product specialists, we see a great future for Cameo's innovative and strong product lines."

Markus Jahnel, COO Adam Hall Group, adds: "We are very pleased to welcome Ampco Flashlight Sales as an experienced and versatile partner for our Cameo range in the Netherlands. The Ampco Flashlight team offers an excellent network and has convinced us with its outstanding expertise and customer services. We look forward to future cooperation and many exciting Cameo projects.

#Cameo #ForLumenBeings #EventTech #ExperienceEventTech

**More information:**[ampco-flashlight.com](http://www.ampco-flashlight.com/)

[cameolight.com](http://www.cameolight.com/)

[adamhall.com](http://www.adamhall.com/)

[blog.adamhall.com](https://blog.adamhall.com/)

**About the Adam Hall Group**

The Adam Hall Group is a leading German manufacturer and distribution company that provides event technology solutions to business customers worldwide. Its target groups include retailers, dealers, live event and rental companies, broadcast studios and AV and system integrators in both the private and public sector, as well as industrial flight case manufacturers. The company offers a wide range of professional audio and lighting technology as well as stage equipment and flight case hardware under its own brands LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®.

Founded in 1975, the Adam Hall Group has developed into a collection of modern, innovative event technology companies. This includes the logistics park with 14,000 square metres of warehouse space at its corporate headquarters near Frankfurt am Main, Germany. Through its focus on value and service orientation, the Adam Hall Group has been presented with a number of international awards for innovative product developments and pioneering product design from prestigious institutions such as ‘Red Dot’, ‘German Design Award’ and ‘iF Industrie Forum Design’. In a collaboration with ‘Studio F.A. Porsche’ design agency, LD Systems® most recently introduced a ground-breaking vision in pro audio design with its MAUI® P900 modern column PA system, which than also received the ‘German Design Award’ for excellent product design. Further information about the Adam Hall Group can be found online at [www.adamhall.com](https://www.adamhall.com/).