Press release

**Cameo invites guests to CAMEO DAY in Dubai – premiere of the ORON® H2 in the Middle East**

**Neu-Anspach, Germany – 1 August 2024 – On 20 August, Cameo invites guests to the official CAMEO DAY in Dubai. With this one-day event, the Adam Hall Group’s lighting technology brand is targeting customers and interested parties in the MEA region to present the latest product highlights in the Cameo portfolio to rental and dry hire providers as well as lighting designers and distributors. The Middle East premiere of the pioneering ORON H2 IP65 hybrid moving head with phosphor laser engine will take centre stage. CAMEO DAY will take place from 12 p.m. to 9 p.m. at Mr Toad’s Pub & Kitchen.**

**ORON® H2 – UNLOCK THE FUTURE**

With the ORON H2, Cameo presented the world’s first IP65 hybrid phosphor laser moving head at Integrated Systems Europe 2024 in Barcelona. The ORON H2 is based on a 260-watt phosphor laser engine and is impressive with its enormous light output of 330,000 lux at a distance of 20 metres and an extremely narrow minimum beam angle of 0.6°. At the same time, thanks to its exceptional zoom range (0.6°–32°), the ORON H2 can also be used for spot applications and other lighting tasks.

CAMEO DAY participants can experience the ORON H2 live for the first time in the MEA region.

**Further highlights**

In addition to the ORON H2, the Cameo team is coming to Dubai with many other innovations and highlights. For example, the OPUS X4 PROFILE is Cameo’s most powerful LED moving head to date which, with its 1,400-watt LED white-light engine, generates enormous light output of 50,000 lumens and provides powerful spot and gobo projections – even on the biggest stages.

Creative users can look forward to the PIXBAR G2 series. With their combination of sophisticated design features, robust aluminium housing, and diverse mounting options, the IP65-capable LED bars are geared towards customers from the rental, theatre, and broadcast sectors who want to expand their lighting technology portfolio with particularly flexible lighting solutions. At CAMEO DAY, Cameo will be showcasing the PIXBAR 400 IP G2 and PIXBAR SMD IP G2 models.

As the largest and most powerful representative of the OTOS WASH series, the OTOS W12 will be demonstrating its creative versatility at CAMEO DAY. The IP65 wash moving head is based on 32 50-watt individually controllable RGBL (RGB + lime) LEDs, which are surrounded by an SMD LED effect ring. The OTOS W12 also has a multi-zoom function that can be used to control up to three zoom levels in order to customise the zoom range (4°–60°).

As an all-rounder for indoor and outdoor events, the ZENIT series is also a must. Equipped with first-class features such as robust, lightweight aluminium housings, top LEDs from Cree or Osram, and Neutrik connectors, ZENIT models such as the ZENIT W600 outdoor LED wash light have become a standard in the professional lighting scene.

**No registration required**

CAMEO DAY will take place on 20 August 2024 from 12 p.m. to 9 p.m. at Mr Toad’s Pub & Kitchen in Dubai. Participation is free of charge.

Interested parties can register for the event via the following link:

[REGISTER NOW](https://forms.office.com/e/qz187QYyC2)

#Cameo #ForLumenBeings #Event #EventTech #ExperienceEventTechnology

**Further information:**

[cameolight.com](https://www.cameolight.com/)

[adamhall.com](http://www.adamhall.com/)

**About Adam Hall Group**

Adam Hall Group is a leading German manufacturer and distribution company, providing event technology solutions to business customers worldwide. Its target groups include retailers, B2B dealers, live event and rental companies, broadcast studios and AV and system integrators in both the private and public sector, as well as industrial flight case manufacturers. The company offers a wide range of professional audio and lighting technology as well as stage accessories and flight case hardware under its own brands LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®.

Founded in 1975, Adam Hall Group has developed into a collection of modern, innovative event technology companies. This includes the logistics park with 14,000 square metres of warehouse space at its corporate headquarters near Frankfurt am Main, Germany. Through its focus on value and service orientation, the Adam Hall Group has been presented with a number of international awards for innovative product developments and pioneering product design from prestigious institutions such as “Red Dot”, “German Design Award” and “iF Industrie Forum Design”. In collaboration with the design agency “Studio F.A. Porsche”, LD Systems® shows the future of pro audio design with the iconic MAUI® P900 column speaker and was recently honoured with the coveted “German Design Award”.

Further information about Adam Hall Group is available on the internet at [www.adamhall.com](https://www.adamhall.com/de-de).