Press release

**Drifts, beams, and excavators – Cameo ORON® H2 sets the scene for the IRON DRIFT KING Festival**

**Neu-Anspach, Germany – 17 September 2024 – The best 64 drift drivers meet in the “City of Iron” every year to determine the title of IRON DRIFT KING. Amidst the impressive backdrop of the Ferropolis Industrial Museum with its gigantic open-cast mining excavators, the professionals raced on a customised racetrack in front of thousands of spectators. The drift manoeuvres were dynamically staged by the technical service provider i:TECS Event Production, which used the Cameo ORON H2 IP65 Hybrid Phosphor Laser Moving Heads for the first time.**

The i:TECS team placed a total of 30 ORON H2s on the roofs and booms of the four bucket wheel excavators in Ferropolis in order to effectively stage the races in the open-air arena. “We have significantly expanded the lighting concept for IRON DRIFT KING compared to last year and decided to use moving lights on the excavators for the first time in order to emphasise the unique industrial atmosphere of Ferropolis and enhance the dynamics of the races,” explains Robin Ziegler from i:TECS. “With its combination of high light output, flexible zoom, and IP65 weatherproofing, the ORON H2 was the perfect light for the job.” To make installing the lights on the hard-to-reach excavators as simple as possible, the team also benefitted from the integrated bracket handles on the ORON H2.

In 2024, i:TECS was responsible for the lighting, sound, and video for the second time as the technical service provider (in 2022, the company was previously engaged as the technical support for the former service provider) and knows the requirements of the organisers: “The lighting design at the IRON DRIFT KING must not just be functional. The organiser attaches great importance to the fact that the lamps used support the atmosphere of Ferropolis and enable impressive light shows during racing breaks,” confirms Robin Ziegler. The moving heads were supplied with phosphor laser engines from NicLen’s DryHire inventory.

I:TECS also relied on the Cameo ZENIT W600 LED Outdoor Wash Lights for the wide-area illumination of the surroundings and the “clipping points” – central points on the racetrack. The integrated W-DMX module proved to be particularly helpful in this case for the wireless control of the floodlights. “The ZENIT W600 was the ideal choice for us because it is weatherproof, compact, lightweight, and powerful – perfect for use in demanding conditions like these,” explains Robin Ziegler.

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**Further information:**

[irondriftking.de](https://www.irondriftking.de/)

[i-tecs.de](https://i-tecs.de/)

[cameolight.com](https://www.cameolight.com/)

[adamhall.com](http://www.adamhall.com/)

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Further information about the Adam Hall Group is available on the internet at [www.adamhall.com](https://www.adamhall.com/de-de).