Press Release

**Cameo Meets High Demand – Niclen UK Invests in FLAT PRO® G2 Series**

**Neu-Anspach, Germany – 21 December 2021 – Since 2019, Niclen UK has been a UK subsidiary of Niclen GmbH. Following Niclen Germany's investments in Cameo equipment in recent years, the lighting solutions from the Adam Hall Group are now also making their way to the United Kingdom. With the Cameo FLAT PRO® G2 series, the particularly compact LED PAR fixtures with RGBWA colour mixing are now also available in large quantities to British Lumen Beings.**

Niclen UK's dry hire rental park currently includes the FLAT PRO® 12 G2 and FLAT PRO® 7 G2 models in large numbers. According to Luke Merrilees, Managing Director of Niclen UK, there is currently an increased demand in the UK market for IP65-certified outdoor LED spotlights: “The demand is enormous – whether for winter festivals, festively illuminated light trails or architectural lighting applications.” In contrast to the standard version of the FLAT PRO® G2 spotlights, Niclen UK required spotlights with 5-pin DMX connections for the domestic market, which were provided by Cameo without any delivery delays.

In addition to the FLAT PRO® PAR spotlights, Niclen UK’s Cameo portfolio now also includes W-DMX™ T1 2.4 GHz transceivers for wireless lighting control. The roadworthy transmitter-receiver combination from Wireless Solution’s renowned BlackBox series features a radio range of up to 500 metres as well as a range of patented W-DMX™ technologies, including adaptive frequency-hopping (AFHSS) that automatically prevents interference from other radio networks and data-safe error correction that protects against falsified DMX and RDM data.

After just a short time, Luke Merrilees is already enthusiastic about the application options of the FLAT PRO® G2: "As a dry hire provider, we are not directly involved in the implementation of our customers’ projects. But the initial feedback on the FLAT PRO® G2 has been consistently positive." In addition, Niclen UK’s Managing Director is looking forward to working together in the future: "Niclen GmbH and the Adam Hall Group have enjoyed an active and trusted cooperation for a long time. We are also pleased to announce that Robert Harding *(note: Adam Hall Account Manager, UK / Product Specialist Light Technology*) represents a great point of contact, specifically for the UK market with regard to demo equipment, technical questions and much more."

#Cameo #ForLumenBeings #ProLighting #EventTech #ExperienceEventTech

**Further information:**   
[niclen.de](https://www.niclen.de/en/" \t "_blank)

[cameolight.com](http://www.cameolight.com/)

[adamhall.com](http://www.adamhall.com)

[event.tech](https://event.tech)

**About the Adam Hall Group**

The Adam Hall Group is a leading German manufacturer and distribution company that provides event technology solutions to business customers worldwide. Its target groups include retailers, dealers, live event and rental companies, broadcast studios and AV and system integrators in both the private and public sector, as well as industrial flightcase manufacturers. The company offers a wide range of professional audio and lighting technology as well as stage equipment and flight case hardware under its own brands LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®.

Founded in 1975, the Adam Hall Group has developed into a collection of modern, innovative event technology companies. This includes the logistics park with 14,000 square metres of warehouse space at its corporate headquarters near Frankfurt am Main, Germany. Through its focus on value and service orientation, the Adam Hall Group has been presented with a number of international awards for innovative product developments and pioneering product design from prestigious institutions such as ‘Red Dot’, ‘German Design Award’ and ‘iF Industrie Forum Design’. In a collaboration with ‘Studio F.A. Porsche’ design agency, LD Systems® most recently introduced a groundbreaking vision in pro audio design with its MAUI® P900 modern column PA system, which than also received the ‘German Design Award’ for excellent product design. Further information about the Adam Hall Group can be found online at www.adamhall.com.

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