Press release

**Powerful partners for the Original Stars - schoko pro invests in Cameo OPUS and ZENIT**

**Neu-Anspach, Germany – 21 July 2023 - Founded in 1982, schoko pro GmbH has developed into one of the largest event technology service providers in Germany in more than 40 years. With its three units (Original Stars: event and media technology incl. streaming & conferencing, Mechanical Artists: stage technology, kinetics and special constructions, Digital Performers: software, media & digital networking), the owner-managed company covers all areas of expertise and proves that technology can be creative and creative ideas work perfectly in technical terms. In search of spotlights that can be used for the most diverse requirements due to their versatility, schoko pro recently opted for products from the Cameo portfolio.**

The investment included OPUS SP5 Profile Moving Heads, ZENIT B200 Battery LED Outdoor Wash Lights and ZENIT B60 B Battery IP65 LED Par Fixtures. "We had already used Cameo regularly in dry hire at a wide variety of events and were thus able to convince ourselves of the qualities of the spotlights," explains Wilko Weiß, Head of Department Lighting & Rigging at schoko pro. "The OPUS SP5, with its two gobo wheels and aperture sliders, is versatile and a real workhorse that we can have fun with for the next few years and cover a lot of our events."

With the two ZENIT battery headlamps, schoko pro has replaced the old battery lamps in its in-house technology portfolio. In addition to Cameo's smooth battery service, the Original-Team was particularly impressed by the performance and colour mixing of the RGBW LEDs as well as the accessory options. "As we wanted something in the style of a classic 'PAR-Kanne' again in addition to the ZENIT B200, we also decided on the ZENIT B60: light and easy to use and therefore perfect as a classic uplight," confirms Weiß.

The new Cameo headlights - together with the ZENIT W600 and ZENIT W600 SMD LED Wash Lights - had their first major use at the renowned 24-hour race of Le Mans. In addition to outdoor events, the new models will also prove their flexibility at gala events and congresses, such as The Founder Summit, Germany's largest start-up and entrepreneurial conference, which attracted more than 7,000 visitors to the RheinMain CongressCenter Wiesbaden this year. "As ambient light, as uplight, for background lighting or as an effect. We have even used the ZENIT B200 as a small blind."

Schoko pro is already planning new investments for the future, amongst other things, in the field of LED step lenses and profilers. For Wilko Weiß, Cameo will also be on the shortlist: "Cameo has developed very well over the years and is now a real alternative for us on the market. Also by working with large dry hire companies. In addition, fast communication and availability - especially in the current times - play a big role for us."

**schoko pro GmbH has invested in the following Cameo products:**

9 x Cameo OPUS® SP5 profile moving heads

ZENIT B200 Battery LED Outdoor Wash Light

ZENIT B60 B Battery IP65 LED Par Spotlight

#Cameo #ForLumenBeings #EventTech #ExperienceEventTechnology

**Further information:**

[chocopro.com](https://www.schokopro.com/)

[cameolight.com](https://www.cameolight.com/)

[adamhall.com](http://www.adamhall.com/)

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