Press Release

**Curtain up for ANNY – battery-powered all-in-one audio solution with mixer and wireless microphone**

**Neu-Anspach, Germany // 14 May 2024 // LD Systems presents the ANNY series – a battery-powered PA system for musicians, singer-songwriters, street art performers, and users who appreciate the lifestyle convenience of a Bluetooth speaker and still value high-quality sound and professional equipment. Whether for mobile live gigs, speech reinforcement in clubs and schools, or simply for good sound on the go, far away from any power socket – ANNY is a fully fledged PA system that transforms any location into a stage.**

The ANNY 10 is available at the start of the series. The active two-way full-range loudspeaker with 10" woofer and 1" tweeter combines an integrated six-channel mixer, three-band EQ and effects (reverb, delay), Bluetooth® 5.0 streaming, and a footswitch input for hands-free effects control with a compact and robust housing that can be moved effortlessly from place to place thanks to its wheels and telescopic handle. The connection options include two microphone/line combo inputs, a stereo channel with 3.5 mm jack (AUX) and RCA inputs. The ANNY 10 also impresses with a battery life of up to 25 hours (ECO mode) or 5 hours at maximum volume.

In addition to the basic version, LD Systems also offers the ANNY 10 as a set version with up to two wireless microphones. For this purpose, the ANNY has two rear slots for receiver modules with their own volume control and sync function, which can be retrofitted separately if required. You can choose from sets with one or two handheld wireless microphones, one or two headset microphones including bodypack transmitters, or a combination of handheld and headset microphones. All wireless components can be purchased individually and are also compatible with future ANNY models.

For voice applications and announcements while music is playing, the ANNY 10 not only has a DSP-based VOCAL mode, but also a priority function that can be activated. In the settings, users can specify which connected microphone – whether wired or wireless – should be prioritised. As soon as the selected microphone is used, ANNY reduces the volume of all other signals. This ensures that announcements can be heard clearly and distinctly at all times.

In addition to the versatile application possibilities, the True Wireless Stereo (TWS) function allows you to connect two ANNY 10s wirelessly to enjoy music in stereo – a quick and easy upgrade to provide powerful sound for larger events and parties.

For mobile use in wind and weather, LD Systems offers an optional, water-repellent transport bag with additional storage space, which not only provides protection, but also functions as a perfectly fitting storage option.

The LD Systems ANNY 10 is now available. In the second half of the year, the ANNY series will be expanded to include the even more compact ANNY 8.

#LDSystems #YourSoundOurMission #ProAudio #EventTech #ExperienceEventTechnology

**Further information:**ld-systems.com/anny

[adamhall.com](https://www.adamhall.com/)  
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**About Adam Hall Group**

Adam Hall Group is a leading German manufacturer and distribution company, providing event technology solutions to business customers worldwide. Its target groups include retailers, B2B dealers, live event and rental companies, broadcast studios and AV and system integrators in both the private and public sector, as well as industrial flight case manufacturers. The company offers a wide range of professional audio and lighting technology as well as stage accessories and flight case hardware under its own brands LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®.

Founded in 1975, Adam Hall Group has developed into a collection of modern, innovative event technology companies. This includes the logistics park with 14,000 square metres of warehouse space at its corporate headquarters near Frankfurt am Main, Germany. Through its focus on value and service orientation, the Adam Hall Group has been presented with a number of international awards for innovative product developments and pioneering product design from prestigious institutions such as “Red Dot”, “German Design Award” and “iF Industrie Forum Design”. In collaboration with the design agency “Studio F.A. Porsche”, LD Systems® shows the future of pro audio design with the iconic MAUI® P900 column speaker and was recently honoured with the coveted “German Design Award”.

Further information about Adam Hall Group is available on the internet at [www.adamhall.com](https://www.adamhall.com/de-de).